

# Dethra

## U. GILES

CEO | International Consultant | 3xTEDx Speaker | GUD Life Curator

I am passionate about helping minority, mid-career professionals who are tired of being overlooked for advancement to get the promotion they want, the pay they deserve, and the life they have always wanted to live.

# SPEAKER'S KIT



# Approved Photos

Approved Photos of Dethra U. Giles for graphics / website promo.

Please contact the Dethra U. Giles team at [info@execuprep.com](mailto:info@execuprep.com) for photo access or if the approved photos included are not sufficient for your event's promotional material.



## Dethra U. Giles

Dethra U. Giles is undeniable. Her ability to capture an audience and teach life-transforming skills is unparalleled. Her energetic spirit and engaging delivery leave every encounter with people begging for more. As a three-time TEDx speaker and host of the Happily Ever Employed podcast, her message of inclusion and tangible tools to get the life you want have been shared by thousands worldwide.

Born in Miami, Florida, it was high school where she realized she had a gift for leadership and an ability to change people's lives positively.

Dethra attended Mercer University, where she received her B.A. in English and Spanish. After graduating, Dethra started her career in the non-profit arena as the Program Director for Central GA Court Appointed Special Advocates (CASA). Her thirst for education persisted, and she went on to attain her MBA and a Masters of Science in Conflict Management.

Dethra's clients have taken her worldwide to speak to audiences from the Czech Republic to Colombia for Black Enterprise, Kaiser Permanente, and Goldman Sachs 10,000 Small Business Initiative.

Dethra commonly says, "if you listen to me long enough, I will have you believing in yourself, taking action, changing your life and transforming your company."

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## Brand Story

I sat in the corner giggling as my cousins got in trouble. As I sat thinking I had gotten away with my crimes, I heard my grandmother say, "Go get Dethra; I know she was behind all of this." She was right, I was the mastermind, and at that moment, with the influence of some physical correction from grandma, I understood my voice had power, and I could influence other's actions.

In my senior year of high school, I took my first economics course, where I learned about the stock market. I ran to my mother and asked for \$1000 to invest in stocks. I had just was not wealthy, to give me \$1000. She did, and in 1994 I invested \$1000 in Apple, IBM, and Home Depot. Yes, those stocks have done very well for my mother. I then learned the financial impact of my influence. With only my words and solid direction, I could help people turn limited resources into abundant provisions. I then knew that I had a calling. I was here to change lives and transform companies by giving them the tools to take what was just Ok and make it great.

After starting in the non-profit arena, going to corporate and ending my career in academia as the head of HR and Administration, I realized that my impact should not be exclusive to one organization. I wanted to affect an international audience. I desired to influence people worldwide to invest in themselves and their companies to get exponential returns.

In 2007, I started ExecuPrep and was able to leave the corporate world and take my impact worldwide. Because of my education and track record of success, companies trusted me with their people strategy. They allowed me to build systems, processes, and programs that elevated their high performing/high potential employees to the level of productivity and performance that made their bottom-line expand.

Businesses leaders trust me as a human capital strategist that will help them get the greatest return on the investment in their people.

I am passionate about transforming companies by helping them tap into and make wise investments in the organization's talent.

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*A Book and A Beat Launch*

*Dethra Giles is available to serve at your event as:*

KEYNOTE SPEAKER

PANEL MODERATOR

EXPERT PANELIST

MISTRESS OF CEREMONY



*TEDx Watch Party*



*Salvation Army Southern Region Conference*



*HR Star Los Angeles*

## Speaking Topics Include:

**Employeepreneur:** Get the pay you want and the promotion you deserve on your own terms

**What's On The Menu:** The 10 ingredients you need to be successful

**Living The GUD Life:** How to Get Up Daily for Success

**The Truth about Entrepreneurship**

**Taboo Topics At Work:** How to Talk about Race, Religion and Politics in the office

**Are you an imposter:** Demystifying imposter syndrome and placing the blame where it belongs

Also available for online webinars and virtual presentations



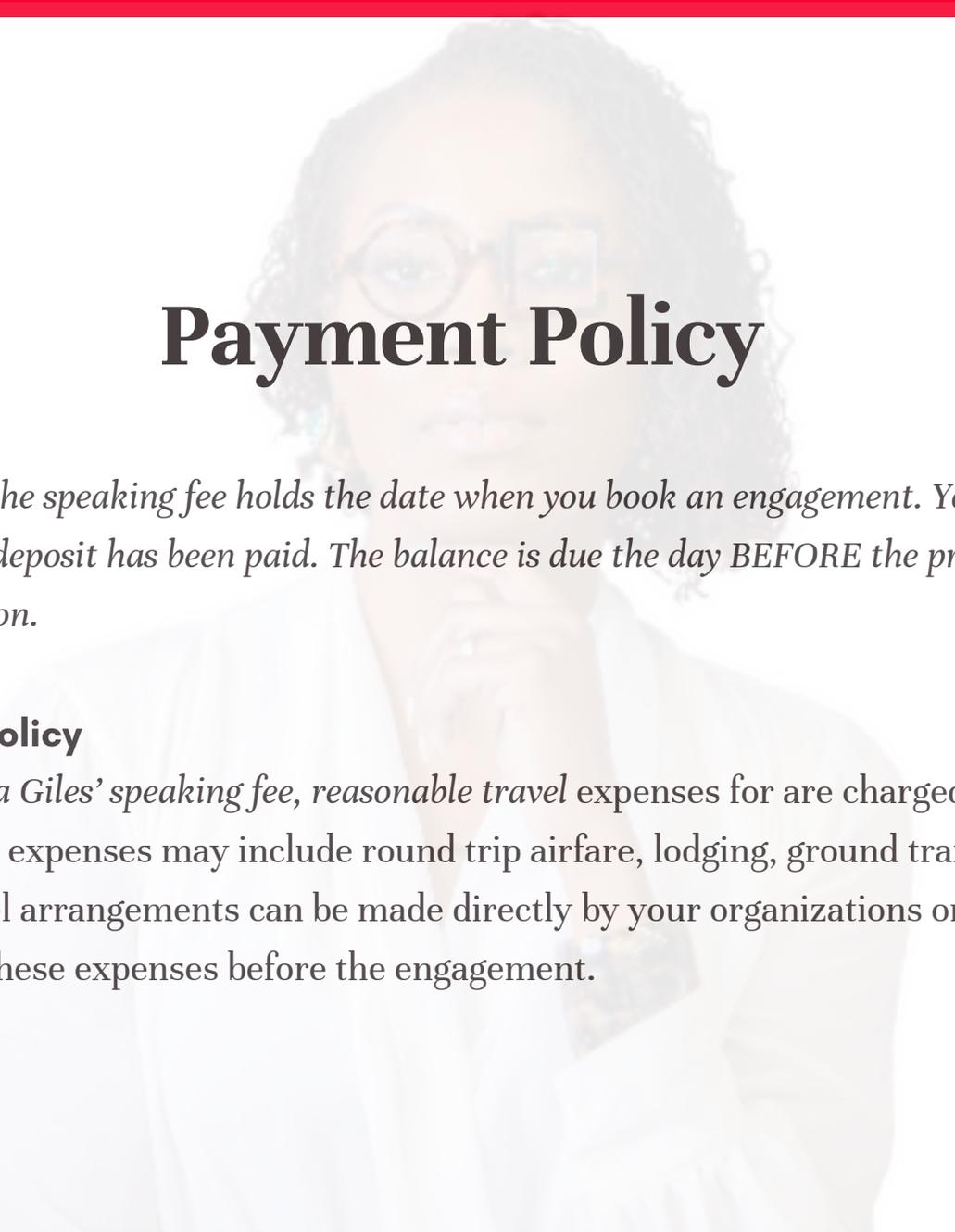
# Speaking Fees & Information:

## Speaking Fee Schedule (starting rates)

**Online Presentation Fee:** Please email [info@execuprep.com](mailto:info@execuprep.com)

- **Panel Appearance** 4500
- **Panel Moderation** 5500
- **Workshop or breakout session** 7500 (up to 90 minutes)
- **Keynote or plenary** 9500 (up to 90 minutes)





# Payment Policy

## **Payment Policy**

*A deposit of 50% of the speaking fee holds the date when you book an engagement. Your event will not be confirmed until the deposit has been paid. The balance is due the day BEFORE the program unless otherwise agreed upon.*

## **Travel Expense Policy**

*In addition to Dethra Giles' speaking fee, reasonable travel expenses for are charged to your organization. These expenses may include round trip airfare, lodging, ground transportation, parking and/or meals. Travel arrangements can be made directly by your organizations or Dethra Giles may be reimbursed for these expenses before the engagement.*



# Get In Touch

*Contact The Dethra Giles team for a Free Consultation  
about your event at [info@execuprep.com](mailto:info@execuprep.com)*

*During your phone consultation, our team will learn about the desired objectives for your event, conference or training. Together, you will be able to assess the best speaking or workshop topic(s) for your group and confirm whether Dethra Giles is available on the date of your event and a good fit for your upcoming event. We look forward to serving you!*